

# STUART HARRISON

DESIGNER, DEVELOPER, MARKETER

## Address

5 Lowerbrook Way,  
Liverpool, L4 1AD

## Contact

stuart@harrisonproject.co.uk  
07554431395



## ABOUT ME

I would describe myself as very hard working and professional. I always do my very best to meet my own extremely high standards in the workplace. I am very ambitious and am willing to put in the hard work needed to excel in any environment. I am a loyal employee and give my all for any employer who gives me the opportunity.

I thoroughly enjoy learning new skills and can pick up new skills easily. I like to manage my own workload and can use my own initiative when it comes to carrying out tasks. I can work autonomously on my own or as part of a team. I am quick to identify any weaknesses I have as I feel self improvement is key to professional growth.

Through natural progression in my previous role I have gained experience as a team leader managing a team of IT professionals and ensuring projects are delivered on time to the high standards I set in any task I am involved with. I pride myself on working well in any team. My skillset is broad and includes design, development, marketing and SEO.

My full portfolio can be seen at [harrisonproject.co.uk](http://harrisonproject.co.uk)



## EDUCATION

### RIDGEWAY HIGH SCHOOL, NOCTORUM

September 1996 – July 2001

10 GCSEs grade A-C - English Language, English Literature, Maths, French, Biology, Physics, Chemistry, Art, D&T, ICT

### BIRKENHEAD SIXTH FORM COLLEGE

September 2002 – July 2004

3 A-Levels grade A-C - ICT, English Language, Media Studies

### JOHN MOORES UNIVERSITY

September 2004 – July 2008

ICT & Multimedia BSc (HONS) – 2:1

### EDGEHILL UNIVERSITY

September 2008 – July 2009

PGCE ICT



## AWARDS

### FINALIST - 'PAGE FIGHTS' LANDING PAGE COMPETITION

2014

'Page Fights' was an international landing page design competition ran by unbounce and conversion XL based in the USA. It primarily focused on UX and user engagement. It was a content marketing competition ran over 4 weeks. Each week a number of landing pages were critiqued by world leading industry experts and subsequently improved for the next round. My landing page made it to the final 3 after beating off hundreds of other entries from around the world.



## WORK EXPERIENCE

### SISRA

FRONT END DEVELOPER JAN 2017 - PRESENT

I design and build SISRA's web based software as well as the company website [sisra.com](http://sisra.com).

The systems I develop are used by over 1600 schools and 100,000 different users. The role is very UX focused to take into account the wide range of user personas.

I work closely with business leaders and lead clients in gaining feedback on the systems and for any new features we add.

I have tried to install an UX centred design and build strategy since joining the company. Wireframing and prototyping have all become part of the development of the software as well as regular user testing and feedback.

This role has been very hands on in terms of development and my skillset in HTML, CSS and JavaScript have all increased due to the technical demands of the software.

During this role I have been developing my skillset in the following:

- HTML5
- CSS3
- SASS
- PHP
- JAVASCRIPT
- JQUERY
- ADOBE ILLUSTRATOR
- UX DESIGN AND DEVELOPMENT

### HHL GROUP

HEAD OF WEB DEVELOPMENT MAY 2012 - NOVEMBER 2016

I managed the web and digital development department and had the responsibility in overseeing the entirety of the company's digital presence and content marketing.

As lead developer I was responsible for the development of the commercial site [hampsonhughes.com](http://hampsonhughes.com) as well as the company intranet and other internal systems.

Another large part of my job was the development of landing pages which were entered through out social media and PPC ads.

I took great pride in increasing conversions on my first landing page from 0.02% to 5% within a couple of weeks. In terms of business this made a saving of £217 per lead which in turn led to a saving of £625 per accepted case when compared with the old landing page.





## PERSONAL SKILLS

Leadership	●	●	●	●	●	●	●	●	●	●
Interpersonal	●	●	●	●	●	●	●	●	●	○
Creativity	●	●	●	●	●	●	●	●	●	●
IT	●	●	●	●	●	●	●	●	●	●
Client Management	●	●	●	●	●	●	○	○	○	○
Social	●	●	●	●	●	●	●	●	●	○
Organisation	●	●	●	●	●	●	●	●	●	●
Communication	●	●	●	●	●	●	●	●	●	●
Teamwork	●	●	●	●	●	●	●	○	○	○
Self-Motivation	●	●	●	●	●	●	●	●	●	○
Planning	●	●	●	●	●	●	●	●	●	●
Professionalism	●	●	●	●	●	●	●	●	●	○



## HOBBIES AND ACTIVITIES



Running



Football



Photography



Travelling



Gym & Fitness



Coding



## REFERENCES

REFERENCES ARE AVAILABLE ON REQUEST