STUART HARRISON

DESIGNER, DEVELOPER, MARKETER

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ABOUT ME

I would describe myself as very hard working and professional. I always do my very best to meet my own extremely high standards in the workplace. I am very ambitious and am willing to put in the hard work needed to excel in any environment. I am a loyal employee and give my all for any employer who gives me the opportunity.

I thoroughly enjoy learning new skills and can pick up new skills easily. I like to manage my own workload and can use my own initiative when it comes to carrying out tasks. I can work autonomously on my own or as part of a team. I am quick to identify any weaknesses I have as I feel self improvement is key to professional growth.

Through natural progression in my previous role I have gained experience as a team leader managing a team of IT professionals and ensuring projects are delivered on time to the high standards I set in any task I am involved with. I pride myself on working well in any team.My skillset is broad and includes design, development, marketing and SEO.

My full portfolio can be seen at **harrisonproject.co.uk**

EDUCATION

RIDGEWAY HIGH SCHOOL, NOCTORUM
September 1996 – July 2001
10 GCSEs grade A-C - English Language, English Literature, Maths, French, Biology, Physics, Chemistry, Art, D&T, ICT

BIRKENHEAD SIXTH FORM COLLEGE
September 2002 – July 2004
3 A-Levels grade A-C - ICT, English Language, Media Studies

JOHN MOORES UNIVERSITY
September 2004 – July 2008
ICT & Multimedia BSc (HONS) – 2:1

EDGEHILL UNIVERSITY
September 2008 – July 2009
PGCE ICT

AWARDS

FINALIST - 'PAGE FIGHTS' LANDING PAGE COMPETITION
2014

'Page Fights' was an international landing page design competiton ran by unbounce and conversion XL based in the USA. It was a content marketing competition ran over 4 weeks. Each week a number of landing pages were critiqued by world leading industry experts and subsequently improved for the next round. My landing page made it to the final 3 after beating off hundreds of other entries from around the world.

WORK EXPERIENCE

HHL GROUP
LEAD DESIGNER & FRONT END DEVELOPER *MAY 2012 - NOVEMBER 2016*

I managed the web and digital development department and had the responsibility in overseeing the entirety of the company's digital presence and content marketing.

I was responsible for the design and development of marketing material both digital and physical. This included **websites**, **social media** pages and banners, **billboards**, magazine and newspaper **articles**, **adverts and advertorials**, and **email campaigns.**

I have also been responsible for the complete **branding** and **rebranding** of companies and many times given carte blanche when deciding on the direction of the brand.

Through extensive training I have found great success in using **Facebook ads** and **PPC** to generate leads.

During this role I developed my skillset in the following:

- HTML5
- CSS3
- SASS
- PHP
- JAVASCRIPT
- JQUERY
- WORDPRESS DEVELOPMENT
- ADOBE ILLUSTRATOR
- ADOBE PHOTOSHOP
- FACEBOOK ADS
- SOCIAL MEDIA
- PPC

CLICK CONSULT
SEO PROGRAMMER *APRIL 2011 - MAY 2012*

I was responsible for working on various clients websites to develop and implement an **on page SEO** strategy. I carried out **link building** activities to ensure that the clients have an off page presence which would help with their search engine rankings.

Although my job role was solely focused on 'on page' SEO I took the initiative to develop my skills in both 'off page' and **Google AdWords** to make sure I could offer a better service to the clients.

During this role I developed my skillset in the following:

- SEO
- HTML
- CSS
- SOCIAL MEDIA
- PPC
- WORDPRESS DEVELOPMENT

WORK EXPERIENCE CONTINUED

FREELANCE WEBSITE DEVELOPER

JUNE 2007 - APRIL 2011

I developed my skillset in both the **design and development of websites** and **databases** using; **HTML, PHP, CSS** and designed in **Adobe Photoshop**.

Having to manage my projects and liase directly with clients I developed further skills including; using **Microsoft packages**, data-input, typing letters and communication with clients via telephone and email.

During this stage I developed my skillset in the following:

- HTML
- CSS
- PHP
- JAVASCRIPT
- DREAMWEAVER
- PHOTOSHOP

MBL DESIGN

MULTIMEDIA DEVELOPER *JUNE 2006 - JULY 2007*

This role was a placement year as part of my degree. My role was to develop websites and databases using; **HTML, PHP, CSS** and designed in **Adobe Photoshop**. I also used **3DS MAX** and **SolidWorks** to develop 3D render of cosmetic stands.

The role also meant that I had to enter large amounts of data, accurately into database systems.

During my time at MBL, I attended the SolidWorks essential training course, this gave me a good understanding of modelling and rendering in SolidWorks.

During this role I developed my skillset in the following:

- HTML
- CSS
- PHP
- JAVASCRIPT
- FLASH
- DREAMWEAVER
- PHOTOSHOP
- 3DS MAX
- SOLIDWORKS

TECHNICAL SKILLS

Adobe Photoshop	●●●●●●●●●○
Adobe Illustrator	●●●●●●●●○○
Adobe After Effects	●●●●●●○○○○
Microsoft Word	●●●●●●●●●●
Microsoft Excel	●●●●●●●●●●
Microsoft Powerpoint	●●●●●●●●●●
Microsoft Outlook	●●●●●●●●●○
HTML & CSS	●●●●●●●●●○
Javascript & Jquery	●●●●●●●●○○
PHP	●●●●●●●○○○

TECHNICAL SKILLS CONTINUED

WordPress	●●●●●●●●●●
Other CMS'	●●●●●●●○○○
SEO	●●●●●●●●●○
Social Media	●●●●●●●●○○
Digital Marketing	●●●●●●●●●○
UX Design	●●●●●●●●●●
Wireframing/prototyping	●●●●●●●●●○
Branding	●●●●●●●●●○

PERSONAL SKILLS

Leadership	●●●●●●●●●●
Interpersonal	●●●●●●●●●○
Creativity	●●●●●●●●●●
IT	●●●●●●●●●●
Client Management	●●●●●●●○○○
Social	●●●●●●●●●○
Organisation	●●●●●●●●●●
Communication	●●●●●●●●●●
Teamwork	●●●●●●●●○○
Self-Motivation	●●●●●●●●●○
Planning	●●●●●●●●●●
Professionalism	●●●●●●●●●○

HOBBIES AND ACTIVITIES

- Running
- Football
- Photography
- Travelling
- Gym & Fitness
- Coding

REFERENCES

REFERENCES ARE AVAILABLE ON REQUEST